



EBC*L Champions League
Europe's largest international business competence competition
Vienna, January 21, 2011

Speakers



Dr. Beatrix Karl
Federal Minister for Science and Research

Beatrix Karl studied Law at the Karl-Franzens University in Graz. After graduating, she was active there as University Assistant and later as Professor. Between 2005 and 2007 she was member of the "European Committee of Social Rights" of the European Council. From 2006 until January 2010 she was member of the Austrian National Council. For two years she was the ÖVP's spokeswoman for Science and Research as well as Secretary-General of the ÖAAB. Since, 26. January 2010 Beatrix Karl is Federal minister for Science and Research.



Simone Baldassarri
European Commission – Directorate General for Enterprise and Industry

Simone Baldassarri is responsible for the file "Education for entrepreneurship" in the Directorate General for Enterprise and Industry of the European Commission. He liaises with national and regional administrations, coordinates the work of Expert Groups established at European level and is the author, co-author or coordinator of Commission documents and research in this area. In particular, he was responsible for the Communication on "Fostering entrepreneurial mindsets through education and learning" (2006) and for the "Oslo Agenda for Entrepreneurship Education in Europe" (2007). He was recently in charge of two Working Groups on "Entrepreneurship in Higher Education" and on "Entrepreneurship in Vocational Education and Training".



Heinz Herczeg
Head of Corporate Human Resources, Trenkwalder Personaldienste GmbH

Heinz Herczeg completed the university course for Marketing and Sales at the WU Wien as well as a course to be Communication Trainer and graduated from an MBA in General Management. His career started in the sports sector until he switched to Libro in 1991. Since 1999, Herczeg is at Trenkwalder. There he has been active as Personnel Manager, Sales Director and as Head of the Human Resources Department. Since 2005 he is Head of Corporate Human Resources. He has developed a number of advanced education programmes and courses at educational institutes and universities, contributed to the development of Levels B and C of the EBC*L and set up a labour foundation for the Trenkwalder employees. At Trenkwalder Academy everything is possible - from vocational training up to a Master degree. 2006 Trenkwalder received the "Investor in People" Certificate and 2009 the "Attractive Employee Award".



MMag. Victor Mihalic
Head of EBC*L International Main Office

MMag. Victor Mihalic worked in the Education Department of a renowned insurance company after studying Economy and Business Education. In 1995 he published the book "ABC of Business Economy" and founded the Company KEA Business Training. In German-speaking regions he is one of the most recognised business trainers. With the CD-ROM "easy business" he has created one of the classics of e-learning. Victor Mihalic is co-founder of the European Business License, EBC*L, the international certification standard for business economy education, and Head of the International Main Office that is located in Vienna. Therewith he is currently responsible for further developing and internationally proliferating the EBC*L (currently in 30 countries).