

The Brussels Office of the **Vienna Business Agency** has the pleasure to invite you to the

### Lunch Seminar

## Innovative Strategies and Methods to promote Europe's Entrepreneurial Spirit

- + Discussion of the **potential** of fostering **entrepreneurial mindsets** to achieve EU's 2020 goals: **smart, sustainable** and **inclusive growth**
- + Information on the **European Commission's strategies** to **promote entrepreneurial thinking**
- + *Move IN and GrOw!* – Initiatives of the **Vienna Business Agency** to transform **good ideas** into **best practice**
- + Showcase presentation of **EBC\*L – European Business Competence Licence** and the **EBC\*L Champions League**
- + **Networking** and **EBC\*L Partner Search**

With

|                             |                                                                                             |
|-----------------------------|---------------------------------------------------------------------------------------------|
| <b>Monika Unterholzner,</b> | Vienna Business Agency, Head of European Department                                         |
| <b>Simone Baldassarri,</b>  | DG ENTR, E.1, Promotion of entrepreneurship and improving the business environment for SMEs |
| <b>Peter Baur,</b>          | DG EAC, Deputy HoU, A3, CEDEFOP and university/enterprise cooperation (tbc)                 |
| <b>Victor Mihalic,</b>      | EBC*L International, Chairman                                                               |

When

Thursday 6<sup>th</sup> of May  
11.00 – 14.30

Where

Vienna-House  
Avenue de Tervueren 58  
B – 1040 Brussels

Please confirm your participation by e-mail to [bruessel@wirtschaftsagentur.at](mailto:bruessel@wirtschaftsagentur.at) until 30 April